

Does online shopping at multinational companies affect brick and mortar in the local economy?

The trend nowadays is towards shopping online. Over the past ten years or so this form of online shopping is estimated to have has grown proportionately. There are still many people who prefer to do both, but statistics show that this will continue to change over the years.

On the one hand, one factor which has led to increased online shopping on the website is our fast-paced lifestyle. That means that each time more More often than not, both family members work and have less time for household tasks. In fact, recent research indicates that the number of people who prefers do not to regularly buy in a physical shops often is twofold, there has been a two-fold increase compared to 2016 data. This is due to the fact that we waste a lot of time travelling to the shop and with just a few clicks, we can complete the purchase.

On the other hand, shopping locally has decreased significantly. The situation has been exacerbated by all the new platform possibilities that we can find in the network. Internet has only made the situation worseworse, and many local shops have gone bankrupt and have had to close. To overcome this problem, traders need to reach an agreement in order to find a balance and have the same opportunities as online shops. That is why many physical shops also sell online.

In addition, online shopping in the future will be more than 90% of the market. Local shops are highly likely to will practically disappear. Legislation should be introduced to control the legality and the compliance of n many online commerce. Furthermore, they should pay fees to be able to carry out their business

To sum up, if people decrease shopping online, we could look forward to a planning strategy that is was fair for all parties. The prospects for the future will be bleak unless we change it.

Content: 12/15

Communicative achievement:  $\underline{8}/\underline{1}5$ 

Language:  $\frac{7}{15}$ Organisation:  $\frac{10}{15}$ 

Total out of 37/60 boarderline pass

**Commented [il1]:** Your sentence is also correct. I'm just showing you how to apply the grammar that we show so you can elevate your writing at a C1 level.

**Commented [il2]:** This is a direct translation from Spanish. The expressions in English would be increasingly or more and more.

**Commented [il3]:** Both family members means that the family consists of two people. Two people can be a family but I have the feeling you are referring to the adults.

Both parents/adults would be more adequate here.

**Commented [il4]:** Showcases/suggests would be better suited in this situation

Commented [il5]: One word

Formatted: Highlight

**Commented [il6]:** Try to avoid the use of personal pronouns as much as you can in formal writings.

Instead of "we waste = time is wasted commuting whereas the purchase is completed in just a few clicks.

This is exactly how we use the passive voice which is what we saw in this unit.

Formatted: Highlight

Formatted: Highlight

Commented [il7]: Can be found online.

Commented [il8]: Fees should be paid. Again passive instead of active.